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Newsletter No 1
SUSTOUR-MED Sustainable Tourism
training for the Mediterranean region
2021-2-EL01-KA210-VET-000048093



Sustainable Tourism Training for the Mediterranean Region

Project Partners

- Who are the partners of this project?

Education In Progress
(Ital)

Partner



GREEN VILLAGE G.K.
TRIANTAFYLLOU IKE

Coordinator

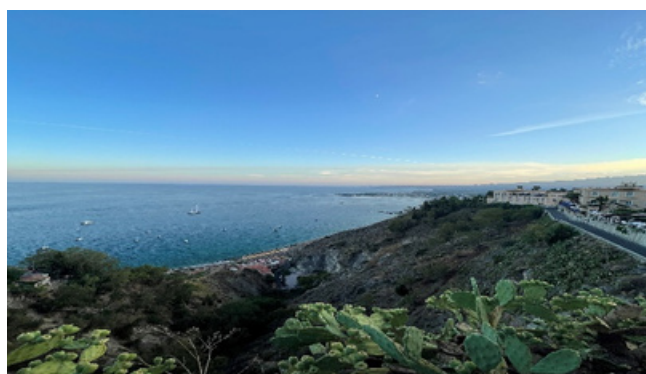


Project

Objective

The project aims to improve green and digital skills of tourism professionals and students towards sustainable and smart tourism, raise awareness of environmental impact, and support sustainable destinations.

The project focuses on using digital tools to strengthen resilience and provide safe tourism experiences, increase awareness of advanced digital skills for sustainable tourism, and promote concrete examples and spread of digital tools.



Target Group

DIRECT TARGET GROUPS:

Tourism/hospitality professionals
SMEs/tourism organizations, tourist offices, tourism ecosystem stakeholders)

- Students enrolled in tourism programs

SECONDARY TARGET GROUPS:

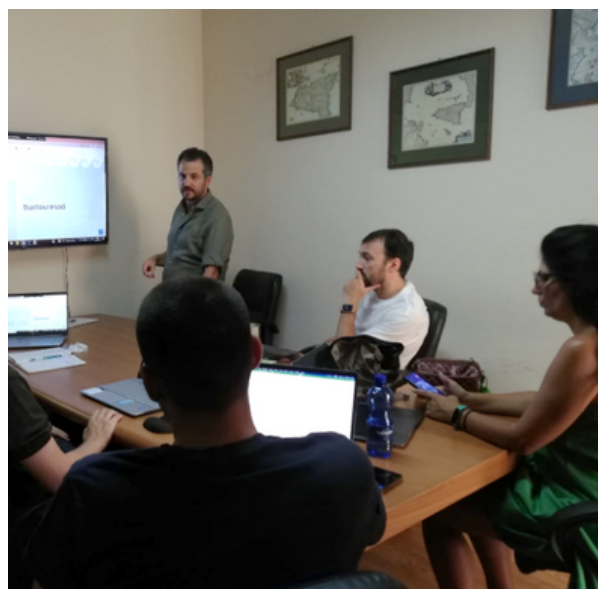
- Providers of professional education and training for adults in tourism and hospitality (education centers, community organizations, NGOs, travel and tourism professional training organizations)
- Local and regional authorities
- General public and potential guests.

1st TPM in Messina



Sept 2nd – Sept 4th/ 2022

The partners also made important decisions regarding the project, including setting deadlines for project results, launching a dedicated website, creating a template for collecting good practices, and defining objectives for good practices to be implemented in hotels.



The structure and content of the website were discussed, with different designs compared and the chosen structure indicated to the web designer. Additionally, the partners agreed on the creation of a guide and its content.



Website

Sustour-Med Website

As part of the Sustour-Med project, a crucial activity has been assigned to Education in Progress. The task at hand is to design and create a dedicated website that will provide comprehensive information and updates about the project.

The link of the website:

<https://sustourmed.eu/>

Please visit our website.



The project

The SUSTOUR-MED (Sustainable Tourism training for the Mediterranean region) - number project 2021-2-FI 01-KA210-VFT-000048093, project targets current and future tourism professionals in two Mediterranean regions (Peloponnese and Sicily), in order to increase their capacity on green and digital skills. The aim is to transform the Mediterranean tourism ecosystem towards a more sustainable tourism model.

Good Practice

The Sustour-Med project partners are proud to announce the collection of 24 best practices under 6 themes, including

1. Waste Management
2. Energy Efficiency
3. Social Responsibility (including promotion of local products and services to promote local culture and heritage and promotion of local and domestic tourism)
4. Digital tools for smart tourism/hospitality operation
5. Awareness raising (on the environmental and societal impact of tourism and on the concept of behavioral change towards sustainability)
6. Digital Marketing and communication

These practices will be presented in a visually appealing manner on the project website and will be available for download in English, Italian, and Greek.

Don't miss out on the opportunity to gain valuable insights on sustainable tourism and hospitality practices through the Sustour-Med project website."





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Sustainable Tourism Training for the Mediterranean Region

Stay Tuned!

**Follow our project on the official
social channels:**



@Sustour-MED



Sustour Med

