

SUSTOUR-MED

2021-2-EL01-KA210-VET-000048093

KA210-VET - Small-scale partnerships in vocational education and training



Good Practices: *Education In Progress*

Practice number	6.1
Name of the Practice	ITHIC
Theme	<i>6. Digital Marketing and communication</i>
Type	<i>2. Service 5. activity/event</i>
Developer / initiator	ITHIC
Short description	<i>ITHIC is a unique in-depth updating and networking event, dedicated to the hotel industry, real estate and specialized finance. ITHIC addresses specialized investment funds, banks, developers in the real estate sector, consulting companies, law firms, hotel brands and operators.</i>
Goal	<i>ITHIC is the first international conference dedicated exclusively to hospitality investment in Italy. Not just speeches, but face-to-face meetings and the chance to build partnerships for your business. Networking will be the event's main feature, with rooms and time set aside for meetings between asset owners, managers and investment company representatives.</i>
Detailed description	<i>ITHIC is a unique event dedicated to the hospitality industry, real estate and speciality finance, where you can get comprehensive information and network. ITHIC is aimed at specialized investment funds, banks, developers in the real estate sector, consultancies, law firms, hotel brands and operators. ITHIC is a unique update and networking event dedicated to the hospitality industry, real estate and specialized financing. ITHIC is aimed at specialized investment funds, banks and developers.</i>
Innovativeness	<i>During the conference you will learn how to implement the best strategies for real estate investment in Italy, relying on the experience of international leaders.</i>

Financial aspect	€€ = Moderate investment
Country	Italy
Target Group	small Hotels Destination Managers
Transferability	By attending this conference for small hotel owners and destination managers, you can create an excellent opportunity to collaborate with others. Networking will be the event's main feature, with rooms and time set aside for meetings between owners, managers and investment company representatives.
Website and/or relevant links	https://www.ithic.it/
Contact information	info@ithic.it