

SUSTOUR-MED

2021-2-EL01-KA210-VET-000048093

KA210-VET - Small-scale partnerships in vocational education and training



Good Practices: *Education In Progress*

Practice number	3.1
Name of the Practice	Addiopizzo travel
Theme	3. Social responsibility
Type	2. Service
Developer / initiator	Addiopizzo travel
Short description	<i>A new frontier of responsible travelling: pizzo-free tourism, in support of those who said no to the Mafia. The Addiopizzo Travel project was born in November 2009. Today we are a social cooperative and tour operator offering ethical tourism for those who say no to the mafia.</i>
Goal	<i>Through this initiative the goal is to offer a land of extraordinary cultural, artistic and environmental heritage and the opportunity to get to know the most significant people, places and stories of the anti-mafia movement; to show travellers the most authentic and genuine face of Sicily, beyond stereotypes and clichés.</i>
Detailed description	<i>Addiopizzo travel organises a series of tours in Sicily to get to know its environmental, cultural and artistic heritage, thanks to the many accommodation facilities set up on the land confiscated from the mafia. In fact, these tours make it possible to contribute to the development of a clean and sustainable economic circuit. thanks to the tours, you can discover those territories and the stories of men and women who have chosen to rewrite the future of Sicily.</i>
Innovativeness	<i>Its innovativeness lies in the fact that the suppliers we rely on for our tours do not pay pizzo. They are the owners of hotels, B&Bs, restaurants, farms and transport agencies who have made a courageous choice to rebel against the mafia. Some of them work on land confiscated from Cosa Nostra bosses. Those who travel with Addiopizzo travel choose accommodation facilities certified by Addiopizzo and 100% pizzo-free tours. They choose to contribute to the development of a clean economy circuit. They</i>

	<i>choose to support with a donation voluntary organisation engaged in the front line of social work.</i>
Financial aspect	€€ = Moderate investment €€€ = considerable investment
Country	<i>Sicily</i>
Target Group	<i>small hotels,</i> <i>tourism offices,</i> <i>tourism agencies,</i> <i>destination managers</i> <i>Local authorities</i> <i>VET providers</i>
Transferability	<i>This practice can easily be transferred by virtue of the fact that it can be an opportunity to rediscover certain places to make changes towards a responsible society.</i>
Website and/or relevant links	<i>https://www.addiopizzotravel.it/default.asp?hl=it&sort=0</i>
Contact information	<i>info@addiopizzotravel.it</i>